## MATT BLAIS PENS TRIBUTE TO THE LONELY WITH "CHRISTMAS WITHOUT YOU," OUT ON DECEMBER 3

## PORTION OF PROCEEDS TO BENEFIT THE CANADIAN MENTAL HEALTH ASSOCIATION

(Calgary) December 3, 2021 — Calgary roots singer-songwriter **Matt Blais** is releasing, "**Christmas Without You**," a tribute to the lonely, penned for anyone who struggles during the holidays. The new single is out today with an accompanying lyric video, and a portion of proceeds from the sale of the track will be donated to the <u>Canadian Mental</u> Health Association.

As Blais explains, his first holiday tune was four years in the making, born out of a melancholy moment during the holidays in 2017. "I feared I was about to lose someone I loved," he recalls. "I sat at home, staring at the decorations, contemplating what it would be like to spend that Christmas without them. As I often do, I grabbed my guitar to help process those feelings."

Though the process began in 2017, it wasn't until 2020 when the world was collectively struggling with loss and loneliness due to the pandemic that the song was completed. "Everyone was spending Christmas without someone," he says. "Through that period of isolation, I think we all realized just how much we need each other."

Produced by JUNO Award-winning engineer Josh Gwilliam (The Road Hammers, George Canyon) at OCL Studios and featuring all-star players, such as pianist Todd Lumley and guitarist Russell Broom, the resulting track is a heartfelt ballad that soothes like a warm hug. "I wanted to acknowledge feelings of grief and solitude, while also providing a sense of hope for those who find the holidays difficult," Blais adds. "The great holiday songs remind us to love one another and connect with those in need."

As a singer-songwriter and touring live performer, Blais has developed a purpose-driven creative life that inspires connection in listeners. Writing socially relevant and meaningful songs, Blais has built a full-time career with fans across Canada. Blais has previously collaborated with Sam Roberts, played over a thousand shows, opened for acts such as Blue Rodeo and The Strumbellas, and performed at venues like Calgary Stampede's Coca-Cola Stage and the Big Valley Jamboree Songwriter Stage. With awards such as "Male Artist of the Year" at the YYC Music Awards (2018) and "Best Rock Song" at The Great American Song Contest (2016), he has solidified his reputation as a musical force both on and off the stage.

"Christmas Without You" is available now to purchase through his website with a portion of proceeds from the sale of the track going to the <u>Canadian Mental Health Association</u>.

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